




SPONSORSHIP OPPORTUNITIES




2023-2024

LEADERSHIP CUMBERLAND (LC) SERVES CUMBERLAND COUNTY BY DEVELOPING PARTICIPANTS TO BECOME EFFECTIVE LEADERS IN THE WORKPLACE AND COMMUNITY. FELLOWS, AS PARTICIPANTS ARE CALLED, REPRESENT A DIVERSE GROUP OF EMERGING LEADERS OF ALL AGES FROM A VARIETY OF INDUSTRIES SUCH AS EDUCATION AND NONPROFITS. MORE THAN 600 FELLOWS HAVE GRADUATED FROM LEADERSHIP CUMBERLAND SINCE 1989!

	SPEAKING OPPORTUNITY AT ALL LC SIGNATURE EVENTS	NAMING RIGHTS TO LC COMMUNITY AWARD	ONE LEADERSHIP LESSON VIDEO WITH YOUR ORGANIZATION	LEADERS & LEGENDS AWARDS SPONSOR	PROGRAM PARTNER OF OUR JUNIOR LEADERSHIP PROGRAM	FULL TUITION FOR A FELLOW	VIP TABLE OF 8 AT LC SIGNATURE EVENTS	RECOGNITION AND AD IN ALL SIGNATURE EVENT PROGRAMS	LOGO HYPERLINKED ON LC WEBSITE HOMEPAGE	SOCIAL MEDIA RECOGNITION ON ALL CHANNELS	LOGO IN MONTHLY LC NEWSLETTERS AND ANNUAL REPORT	VERTICAL BANNER DISPLAYED AT GRADUATION
VISIONARY INVESTOR \$15,000 [EXCLUSIVE]	●	●	●	●	●	●	●	●	●	●	●	●
LEGACY LEADER \$10,000				●	●	●	●	●	●	●	●	●
LEADERSHIP PARTNER \$8,000					●	●	●	●	●	●	●	●
FELLOWSHIP PARTNER \$6,500						●	●	●	●	●	●	●

JUNIOR LEADERSHIP CUMBERLAND (JLC) IS DESIGNED FOR HIGH SCHOOL STUDENTS IN THEIR JUNIOR YEAR. THE PROGRAM IS DESIGNED TO FAMILIARIZE YOUNG LEADERS WITH THE VARIOUS ELEMENTS THAT FORM A STRONG AND DYNAMIC COMMUNITY AND TO HELP STUDENTS DEVELOP LEADERSHIP SKILLS. THE PROGRAM IS OFFERED TO CENTRAL PENNSYLVANIA'S PRIVATE, PUBLIC AND PAROCHIAL SCHOOL STUDENTS.

		SPEAK AT JLC GRADUATION	SPEAK AT JLC CLASS SESSION	LOGO ON JLC SPONSOR BOARD	LOGO ON SOCIAL MEDIA CHANNELS	LOGO ON WEBSITE & ANNUAL REPORT	LOGO ON GRADUATION PROGRAM	INVITATION TO JLC GRADUATION
PARTNER	\$2,000	●	●	●	●	●	●	●
MENTOR	\$1,500		●	●	●	●	●	●
SUPPORTER	\$750					●	●	●

EVENT SPECIFIC SPONSORSHIPS

LEADERS AT LUNCH - \$4,500 [SOLD: ORRSTOWN BANK]

- OPPORTUNITY TO ADDRESS THE AUDIENCE AT LEADERS AT LUNCH AND LEADERS & LEGENDS
- VIP TABLE FOR EIGHT AT EACH EVENT AND AD IN EACH EVENT PROGRAM
- VERTICAL BANNER AT PODIUM AND MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

COUNTY COLLABORATOR - \$3,000

- SPONSORSHIP OF 3 COMMUNITY NEEDS PANELS AT FELLOWS CLASS SESSIONS
- SPEAKING OPPORTUNITY AT EACH PANEL DISCUSSION WITH ONLINE EXPOSURE VIA LIVE STREAM ON FACEBOOK.
- FOUR TICKETS TO ATTEND FELLOWS GRADUATION

LC FELLOWS GRADUATION - \$2,000 [SOLD: MORGAN STANLEY]

- OPPORTUNITY TO ADDRESS THE AUDIENCE AT EVENT
- VIP TABLE FOR EIGHT AND AD IN EVENT PROGRAM
- VERTICAL BANNER AT PODIUM AND MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

LEADERS & LEGENDS AWARDS RECEPTION - \$3,000 [SOLD: THE TUCKEY COMPANIES]

- OPPORTUNITY TO ADDRESS THE AUDIENCE AT EVENT
- VIP TABLE FOR EIGHT AND AD IN EVENT PROGRAM
- VERTICAL BANNER AT PODIUM AND MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

NETWORKING SPONSOR - \$1,250

- 8 TICKETS TO ANY LC SIGNATURE EVENT
- 8 TICKETS TO ANY COMMUNITY EDUCATION WEBINAR
- VERBAL RECOGNITION OF SUPPORT AND PHYSICAL LISTING IN ALL EVENT PROGRAMS

COUNTY BUS TOUR - \$1,250

- FOUR ATTENDEES ON BUS TOUR WITH MEALS INCLUDED
- ABILITY TO WELCOME AND MAKE REMARKS TO THE CLASS
- MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

LC ALUMNI ASSOCIATION EVENTS - \$1,000 PER EVENT

AVAILABLE EVENTS: ANNUAL REINDEER GAMES & SUNDAY FUNDAY ALUMNI BBQ

- ABILITY TO WELCOME AND MAKE REMARKS
- MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

LC FELLOWS CLASS SESSION HOST - \$750

- OPPORTUNITY TO ADDRESS AND WELCOME THE CLASS
- SIGNAGE PRESENT DURING THE CLASS SESSION DAY
- LOGO RECOGNITION ON CLASS AGENDA
- MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS
- RECOGNIZED AT FELLOWS GRADUATION CELEBRATION

***ALL ABOVE SPONSORSHIPS INCLUDE SOCIAL MEDIA RECOGNITION AS A SPONSOR ON ALL CHANNELS WITH LINK TO SPONSOR PAGE WHERE POSSIBLE, FEATURED ON ALL EVENT SPECIFIC PROMOTIONAL MATERIALS, AND LOGO RECOGNITION AND/OR ACKNOWLEDGMENT IN LC ANNUAL REPORT**

CONTACT US

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LeadershipCumberland.org

FIND US ON:



**USE THE CAMERA
ON YOUR PHONE
TO SCAN BELOW
FOR MORE
INFORMATION ON
LC PROGRAMS**



LC SPONSORSHIP COMMITMENT FORM

PLEASE INDICATE THE SPONSORSHIP LEVELS YOU WOULD LIKE TO COMMIT TO BY CHECKING THE CORRESPONDING BOX[ES] BELOW:

SPONSORSHIP LEVELS

- | | |
|---|----------|
| <input type="checkbox"/> VISIONARY INVESTOR | \$15,000 |
| <input type="checkbox"/> LEGACY LEADER | \$10,000 |
| <input type="checkbox"/> LEADERSHIP PARTNER | \$8,000 |
| <input type="checkbox"/> FELLOWSHIP PARTNER | \$6,500 |

[ALL THE LEVELS ABOVE INCLUDE TUITION FOR ONE LC FELLOW]

- | | |
|---|---------|
| <input type="checkbox"/> LEADERS AT LUNCH | \$4,500 |
| <input type="checkbox"/> COUNTY COLLABORATOR | \$3,000 |
| <input type="checkbox"/> LC FELLOWS GRADUATION | \$2,000 |
| <input type="checkbox"/> RECRUITMENT RECEPTION | \$2,000 |
| <input type="checkbox"/> NETWORKING SPONSOR | \$1,250 |
| <input type="checkbox"/> COUNTY BUS TOUR | \$1,250 |
| <input type="checkbox"/> LC ALUMNI ASSOCIATION EVENTS | \$1,000 |
| <input type="checkbox"/> LC CLASS SESSION HOST | \$750 |

- | | |
|---|---------|
| <input type="checkbox"/> JUNIOR LEADERSHIP CUMBERLAND PARTNER | \$2,000 |
| <input type="checkbox"/> JUNIOR LEADERSHIP CUMBERLAND MENTOR | \$1,500 |
| <input type="checkbox"/> JUNIOR LEADERSHIP CUMBERLAND SUPPORTER | \$750 |

ADD ONS

- | | |
|---|---------|
| <input type="checkbox"/> LEADERSHIP NOW E-NEWSLETTER AD (YEARLY COST) | \$1,500 |
| <input type="checkbox"/> LEADERSHIP NOW E-NEWSLETTER AD (PER MONTH) | \$150 |
| <input type="checkbox"/> PROGRAM AD (GRADUATION OR EVENT) | \$100 |
| <input type="checkbox"/> LC FELLOW TUITION | \$2,550 |

TOTAL SPONSORSHIP COMMITMENT: \$ _____

NAME: _____ COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____



PLEASE COMPLETE THIS FORM AND SEND IT BACK TO NICOLE DEARY, FELLOWS PROGRAM DIRECTOR, AT DIRECTOR@LEADERSHIPCUMBERLAND.ORG