

EVENT SPONSORSHIP OPPORTUNITIES FOR 2016-17

Executive Connections: \$2500 This five session series engages established leaders either new to the region and/or their position. The sequence of Executive Connections is designed for a better understanding of the strengths and challenges of Cumberland County. Topics include history and culture of the County, educational and political structures, our economy and a special graduation keynote. Programs begin early evening at destination locations. Participants are limited to 15 to enhance networking with peers and presenters who are experts in their fields. Sponsorship of individual sessions may be negotiated only with the agreement of the main sponsor and Leadership Cumberland. Benefits:

- Two seats at each event
- Prominently featured on invitations, promotions and tables
- Ability to present at events with at least three mentions
- Banner at podium and may provide giveaways and/or materials

Leaders@Lunch: \$1800/event or \$3300 for both events These well attended special noontime events honor an individual each spring and fall that have experienced significant leadership challenges and accomplishments. Honorees at "Leaders@Lunch" share successes and lessons learned and interact with the audience. Benefits:

- Table for eight at the event
- Prominently featured on invitations and promotional materials
- Showcased at registration and on the tables
- Banner at podium and may provide giveaways and/or materials
- Ability to present at event with at least three mentions

Fellows or Executive Connections Graduation Ceremony: \$1000/event or \$1800 for both events As the culmination of these two special programs, graduation is truly a celebration of leadership and a commitment to excellence. Participants reflect on their accomplishments and the LC experience. Benefits:

- Table for four at the event
- Prominently featured on invitations and promotional materials
- Showcased at registration and on the tables
- Banner at podium and may provide giveaways and/or materials
- Ability to present at event with at least three mentions

Team Days or Backyard Bus Tour: \$500/session or \$1200 for the series Held three times over the year, team days are unique educational sessions on issues of significance which are selected, developed and presented by the Fellows as part of their year. One component of the day is open to the public to enhance the exposure to the issue and increase dialogue on potential solutions. The sponsor will be highlighted to both the Fellows and the public during the day. The Backyard Bus Tour exposes the Fellows to little known facets of the County as well as providing a better understanding of more frequented attractions. Benefits:

- Attendance for all is free
- Prominently featured on all promotional materials
- Signage at registration
- Ability to present and mentions by LC
- May provide giveaways and/or materials

Alumni Leadership Forum & Social: \$500 Held each spring the "Alumni Leadership Forum & Social" offers an opportunity for Fellows, alumni and Board members to attend a presentation by recognized leaders on a substantive topic followed by a fun mixer. LC partners with area Young Professionals to enhance the interaction and a destination location adds to the interest in the event. Benefits:

- Free attendance for up to eight guests
- Prominently featured on all promotional materials
- Signage at registration
- Ability to present and mentions by LC
- May provide giveaways and/or materials

Fellows Class Days: \$250 In order to keep tuition as low as possible, LC secures hosts and sponsors of the Fellows class sessions. This modest fee helps to cover the hard costs of the day. Benefits:

- Signage present during the day
- Mentions by LC
- May provide giveaways and/or materials